Minutes: MSPA Regular Board Meeting May 2, 2019

The next MSPA Board Meeting is scheduled for June 6, 2019 8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.

Meeting was called to order at 8:01 am Minutes of the April 4, 2019 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Córdoba)-Board member at large; Corey Grijalva (Joselitos) Board member at large; Dale Dawson (MSPA Business Administrative/Event Coordinator Services; Steve Pierce (Communication Administrative/Filming Liaison/Marketplace Manager Services); Matt Zakarian (GPD); Dan Suttles (GPD); Tahnee Lightfoot (GPD); Jackie Sales (CoG); Yazdan Emrini (CoG); Mary Dawson (Revelation Tops/MSPA Social Media); Patti Cook (Allure Salon); Drew Sugars (GCC).

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

Visitors Reports:

- <u>City of Glendale</u>: Jackie Sales reported that the former Rocky Cola location is moving forward and permits have been issued. The Pink Pig Cafe has also been issued permits and is moving forward.
- <u>City of Glendale</u>: Dan Settles spoke about SB230 (Protecting California Communities) and AB392 laws and the issues facing law enforcement officers. The pros and cons of using drones were also discussed.
- <u>City of Glendale</u>: Tad Dombroski announced a meeting on May 20th at 6:00 pm in City Council Chambers to review the Montrose/Glendale Parking Study.
- Montrose/Verdugo City Chamber of Commerce: Victoria Malone absent. Gigi Garcia reported that there were issues with Brewfest barricades and directional signs. It was discussed that any group hosting an event in the MSP needs to schedule street cleaning after their event.

Contractors Reports:

- Dale Dawson (MSPA Business Administrative Services) reported that delinquent 2017 assessments are down to 2 businesses and 2018 has 14 delinquent businesses. The MSP Directory boards will be updated and installed after the A&C Festival.
- Dale Dawson (Events Coordinator Services):
 - ✓ **Kids and Kritters Day** is May 5th; all elements are confirmed. The Moms & Kids Fashion Show has been cancelled due to lack of participation; all CVW & GNP ads, merchant flyer/email blasts and the MSP website were revised accordingly.
 - ✓ The 36th Annual Montrose Arts & Crafts Festival Sat & Sun June 1st and 2nd. 218 juried with 66 new vendors. Steve, Mark & Dale will meet 5/5 to map out the food courts. The new Beer and Wine Garden will be placed on Ocean view between Honolulu and Montrose lane. The Kids Zone will be placed at the west end of town. And a second food court will be at Wickham Way.

- ✓ Montrose Car Show-Sunday July 7th. 242 entries paid as of 4/26/19. 300 total entries expected.
- Steve Pierce (Communications Administrative/Filming Liaison/Marketplace Manager Services reported that the film revenue to date is \$10,755. And the 2019 projected filming is \$36,000 Steve reported on graffiti and overflowing trash in the Lot 7 area. The good news is there is less dog poop around the MSP. The damaged bricks near Black have been photographed and reported to the COG. Several sidewalk areas have spillage stains and will be power washed prior to the Arts and Crafts Festival. The Montrose Memorial Day Ceremony will start promptly at 7:30 am on Monday May 27th.

<u>Harvest Market</u>: Ken Grayson reported that good receipts come with good weather.

Personnel Committee: Jeannie Bone reported that the Personnel Committee meeting is scheduled for April 7th, 2019.

Meeting adjourned at 9:34 a.m.